

## Privacy Policy For SAFCOL USA Inc.

This web site is owned and operated by SAFCOL USA, Inc. ("SAFCOL USA" or "We"). SAFCOL USA takes user privacy seriously and makes reasonable efforts to protect your privacy. We have created this Privacy Policy in order to share with you our information collection and use practices. Please read this policy carefully before sharing any personally identifiable information described below. This policy applies solely to the web site and service located at [www.safcolgourmet.com](http://www.safcolgourmet.com), [www.safcolusa.com](http://www.safcolusa.com), and [www.deepcoveseafood.com](http://www.deepcoveseafood.com).

For questions or concerns relating to privacy, we can be contacted at:

SAFCOL USA INC  
P.O. Box 2327  
San Gabriel, CA 91776

or through e-mail at [info@safcolusa.com](mailto:info@safcolusa.com)

or you can reach us by telephone at 626-638-0228, or fax 626-638-0250

### Collection of Personally Identifiable Information

In order to use certain portions of the Service, you may be asked for, or you may choose to provide, certain personally identifiable information (PII) such as name, email address, postal address, and similar information. We will not collect PII from you while you use the Service unless you voluntarily provide it to us or authorize us to collection such information.

### Collection on Non-Personally Identifiable Information

SAFCOL USA does collect and track certain non-personally identifiable (non-PII) information, including but not limited to, user IP numbers and browser type, access times, domain names, usage habits and other information which does not specifically identify any individual.

### Use of Personally Identifiable Information

SAFCOL USA may use or disclose PII to operate and manage the Service, to provide services that you have requested or respond to your other inquires or requests. We may also disclose PII in the establishment or exercise of legal rights or defense against legal claims, to comply with applicable laws or regulations, to comply with a valid legal process such as a search warrant, subpoena or court order or to investigate suspected fraud or a violation of the terms of the SAFCOL USA User Agreement.

We will never sell your Personal Information to any third party.

You should be aware that PII which you voluntarily include and transmit online, such as in online forums, may be viewed and used by anyone with access to such forums.

#### Use of Non-Personally Identifiable Information

We may use and disclose non-PII for any number of reasons, including but not limited to, working with business partners and improving our Service.

#### Security

The security of your PII is very important to us and we take commercially reasonable steps to attempt to secure your PII. We have put in place reasonable physical, electronic, and managerial procedures to safeguard the information we collect. Only those employees and contractors who need access to your PII in order to perform their duties are authorized to have access. However, due to the inherent open nature of the Internet, we cannot guarantee that communications between you and SAFCOL USA or information stored or transmitted through the Service or on our servers, will be completely free from unauthorized access by third parties such as hackers, and your use of the Service demonstrates your assumption of this risk.

#### No Children under 13

We have no intention of collecting PII from children under the age of 13. When we become aware that PII from a child under 13 has been collected without such child's parent or guardian's consent, we will use all reasonable efforts to delete such information from our database.

#### Changes in Privacy Policy

This Privacy Policy may change from time to time. SAFCOL USA will post those changes on this page.

#### Opt-out

We give you the option to remove your PII from our list of active users completely in connection with the termination of your SAFCOL USA user account. All unsubscribe or opt-out requests should be sent to us at [info@safcolusa.com](mailto:info@safcolusa.com) and we will process your request within a reasonable time after receipt.

#### Terms of Service

Use of this Service is subject to the SAFCOL Terms of Service located at [www.safcolgourmet.com/terms.html](http://www.safcolgourmet.com/terms.html).

#### United States

Our Service is maintained from within the United States of America. If you are located outside of the United States, by using the Service, you authorize the export of PII to the United States and its storage and use as specified in this policy.

#### Effective Date

This Privacy Policy was last updated on September 19, 2006

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